

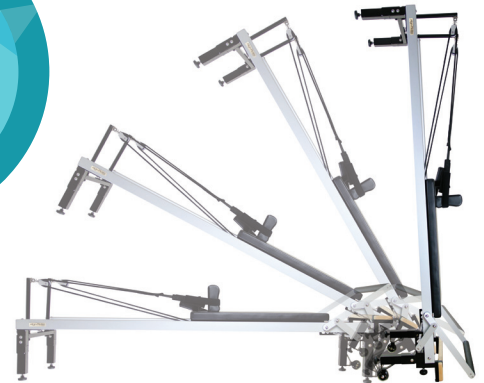
THE C1 PILATES REFORMER (R)EVOLUTION

2015 C1 Reformer was born
1st Commercially warranted reformer costing under £1,250 inc VAT launches in Europe! At last.....



2016 The C1 evolves into the C1R

Following customer requests, the 2nd generation C1R was born - bringing the option of leg extensions to raise the working height whilst allowing the reformer to free stand. The C1R introduced "silent" ropes and handles, abandoning the metal hardware for a quieter user experience.



2017 The C1R turns Pro!

For 2017 we decided our bestselling reformer deserved more - so we made it possible for the Pro to accept a Half Cadillac (works with both leg heights) and going one step further to have a Full Cadillac option!

On the reformer itself we upgraded the rope adjustment system to that of its bigger brother, the A2R11 and introduced new whisper quiet wheels made from a special European polymer for the quietest ride yet. We changed to removeable shoulder rests to improve the stack ability & to enable a completely flat matwork station.



Looks count too and aluminium is not for everyone, so the C1-Pro now comes in a wood effect version for those wanting a reformer that looks like wood but has the reliability of aluminium! Plus it is more scratch resistant too! Another first from Align-Pilates!

2017 price comparison

The C1-Pro remains the best value light commercial reformer on the market, whilst now also being the most adaptable too - ensuring the C1-Pro evolves with your Pilates business or lifestyle! Comparing UK prices*, the C1-Pro costs 37% less than a Balanced Body Allegro & 42% less than a Merrithew SPX Max.



HERE'S TO THE NEXT GENERATION!

The C1 Pro – use it, love it, wheel it, stand it, jump with it, mat convert it, stack it, raise it, tower or trapeze it.....one reformer that adapts to suit your Pilates life, in the Studio, Clinic or at Home.

The C1-Pro will be available in January 2017. All previous C* components & accessories are compatible with the C1-Pro.

PRODUCT	INC VAT	EX VAT
C1-Pro Base Model	£1,499.99	£1,249.99
Leg Extensions	£99.99	£83.33
Mattress Converter	£109.99	£91.66
Platform Extender	£44.99	£37.49
Jump Board	£74.99	£62.49
Full Cadillac Bundle	£3,299.99	£2,750.00
Half Cadillac Bundle	£2,699.99	£2,250.00
Studio Bundle	£1,749.99	£1,458.33



C1-Pro with Full Cadillac !

For those seeking a last minute bargain we still have a limited amount of C1R remaining at £1299.99 www.mad-hq.com/product/align-pilates/c1r-reformer. Please note all C1 accessories are compatible with any C1* machine and all C1 machines have backward compatibility for spare parts, which offer the same great value as the machines themselves! Alternatively January sees the launch of the new H1 Reformer at £999.99 including VAT, see www.mad-hq.com/product/h1-home-reformer for details.

*Competitor prices current at 19 Nov 2016 – Balanced Body prices incl estimated 8% Duty & delivery to UK.